Research Issues in Social computing

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In the past decade, social computing has been growing at a very fast rate in different sectors like creating effective business models and playing a huge role in community oriented sectors. Some of its renowned initiatives include blogging sites like Wikipedia, social networks like Facebook etc. As a result, posing new challenges for information system research (journal covering research in networks of hardware and software used by people and organizations use to collect, filter, process, create, and distribute data) which can be used in bringing social change and create new institutions.

Therefore, there is an increasing demand of research in cyber environment which can be led through collection of various theories like organizational, social capital, social networks, evolution of communities etc. Research in the field of social computing can explore different organization forms, not only economic but social incentives can also be studied helping to predict social instincts hence enabling to better understand society.

Variety of domains are needed to be covered like computer science, law, marketing, cultural history with their theories and perceptions taken in to account to improvise research in this field. The reason being a substantial ever growing rate of traffic on different sites on the internet. The horizon of online traffic can be estimated by the common use of social networks, stretching to online educational institutions like coursera and udemy, bit torrent, sites for food services like food panda and online booking like travel.com.

As listed there is a lot of room for research, however it is not being carried out that efficiently. Awareness needs to be created among researchers. The research domain needs to be updated with time, likewise the theoretical model and framework should be improved as well. Furthermore, scholars from different disciplines should be invited to share their ideas.

With other numerous benefits, the effort in this field can result in outlining different business models creating entrepreneur’s (employment opportunities) hence boosting economy of the country. Conclusively, the importance of this research in creating an economic and social impact needs to be realized and worked to stay with the continuous changes going in the world.